

HIA

HEALING IN ARTS

2022 Annual Report

healinginarts.org

501(c)(3) art-focused public charity
EIN #88-4188210



OUR MISSION

We create interactive art experiences to cultivate hope, care, and connection.

OUR CORE VALUES



BEAUTY

We design art projects that inspire hope and reflect the beauty within us.



GENEROSITY

We provide ample art materials to make each participant feel valued and included.



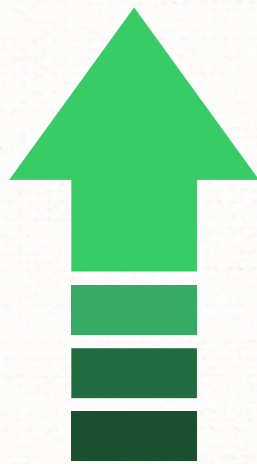
SAFETY

We offer a safe space for art, creativity, listening, and making new friends.



YEAR-END FINANCES

TOTAL REVENUE
\$9,131.00





OUR FOUNDER

During the pandemic, Healing in Arts faced the challenge of staying connected with our community amid isolation and uncertainty. By delivering art supplies, offering pickups, and hosting safe outdoor events, we ensured creativity remained accessible to everyone.

When connection seemed out of reach, these efforts created opportunities for meaningful artistic expression, bringing joy, hope, and healing. **Your support proved that creativity has the power to unite and uplift us, even in the toughest times.** Thank you for being part of this mission!

With Gratitude,

Pamela Alderman

Founder & Artist
Healing in Arts



OPERATING SINCE 2016



THE ART OF OPPORTUNITY

The pandemic brought an unprecedented wave of loneliness and isolation. According to a study by the Kaiser Family Foundation, **in 2020, 36% of adults in the United States reported feelings of serious loneliness.** Social distancing measures, while necessary, deepened the emotional toll, leaving many individuals yearning for connection and support.

WE'RE MAKING A DIFFERENCE THROUGH OUR PARTNERSHIPS

At Healing in Arts, we combat loneliness and isolation by uniting people through creativity. Our engaging workshops build community and encourage self-expression, while our Art-in-a-Box kits bring the joy of art to your doorstep. **With your support, we spark hope and connection,** one artistic experience at a time.



2,771

**WORKSHOP
PARTICIPANTS**

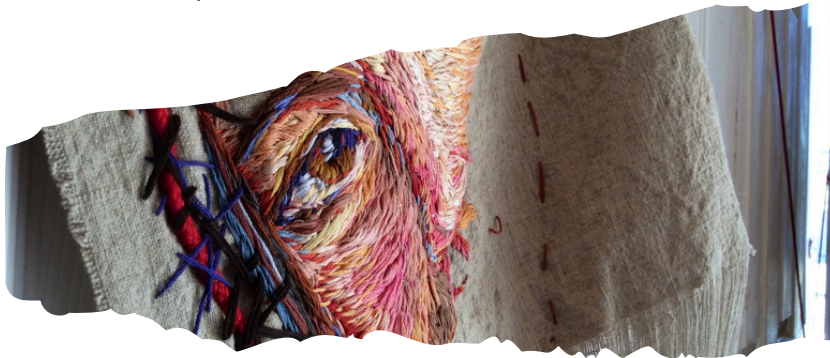
11

WORKSHOPS

FEATURED PROJECTS



**COMMUNITY
PROJECTS**



**AWARENESS
PROJECTS**



**VETERANS
PROJECTS**



COMMUNITY PROJECTS

2,500

Students and community members wrote postcards

The Connections project invites individuals to connect with those who don't look, think, or act like us.

60

Students with disabilities, Pine Grove Learning Center

Butterfly Kaleidoscope symbolizes the beauty of transformation through colorful, changing patterns from butterfly to butterfly—and student to student.

2,560

STUDENT & COMMUNITY PARTICIPANTS



VETERANS PROJECTS

10,297

VETERANS & FAMILY PARTICIPATION

110

Units of Connection

U.S. military veterans and families

Grandparents, parents, children, and grandchildren gathered to paint red, white, and blue designs on wooden tiles.

60

SOS: Stories of Service

U.S. military veterans

We invited veterans to tell their Stories Of Service on motorcycle helmets to give a creative glimpse of their time in uniform.

105

Monthly Art Classes

U.S. military veterans and families

22

Voices – veterans

The Voices exhibit creates a culture of care, allowing the veterans to be seen, heard, and understood.

10,000

Yellow Ribbon Project

The public wrote notes for deployed soldiers.



OUR IMPACT

MARK'S STORY

Eight years after leaving the Special Forces, Mark still struggled with the gap between military and civilian life, finding it hard to talk about a failed marriage or missed birthdays. Like many veterans, he faced years of challenges coping with the aftermath of war.

Creating art for exhibition was a big step for him, as he feared public settings. Yet, he surprised everyone by standing near his art display daily, even in the rain, staying drug- and alcohol-free. Over the nineteen-day event, his engagement with an appreciative audience revealed emotional growth.

The next year Mark returned during exhibit setup, smiling—a testament to the positive impact of his journey. The experience had renewed his sense of purpose, helping him secure a steady job and embrace a more open, peaceful life.

THE JOURNAL OF THE AMERICAN ART THERAPY ASSOCIATION STATES THAT **ART EFFECTIVELY TREATS MENTAL HEALTH DISORDERS** LIKE DEPRESSION, ANXIETY, AND PTSD.

OUR GLOBAL IMPACT

Healing in Arts ships art-in-a-box kits to underserved communities around the world.



6,521 art kits
donated worldwide

USA
4,645 kits

MEXICO
775 kits

UKRAINE
250 kits

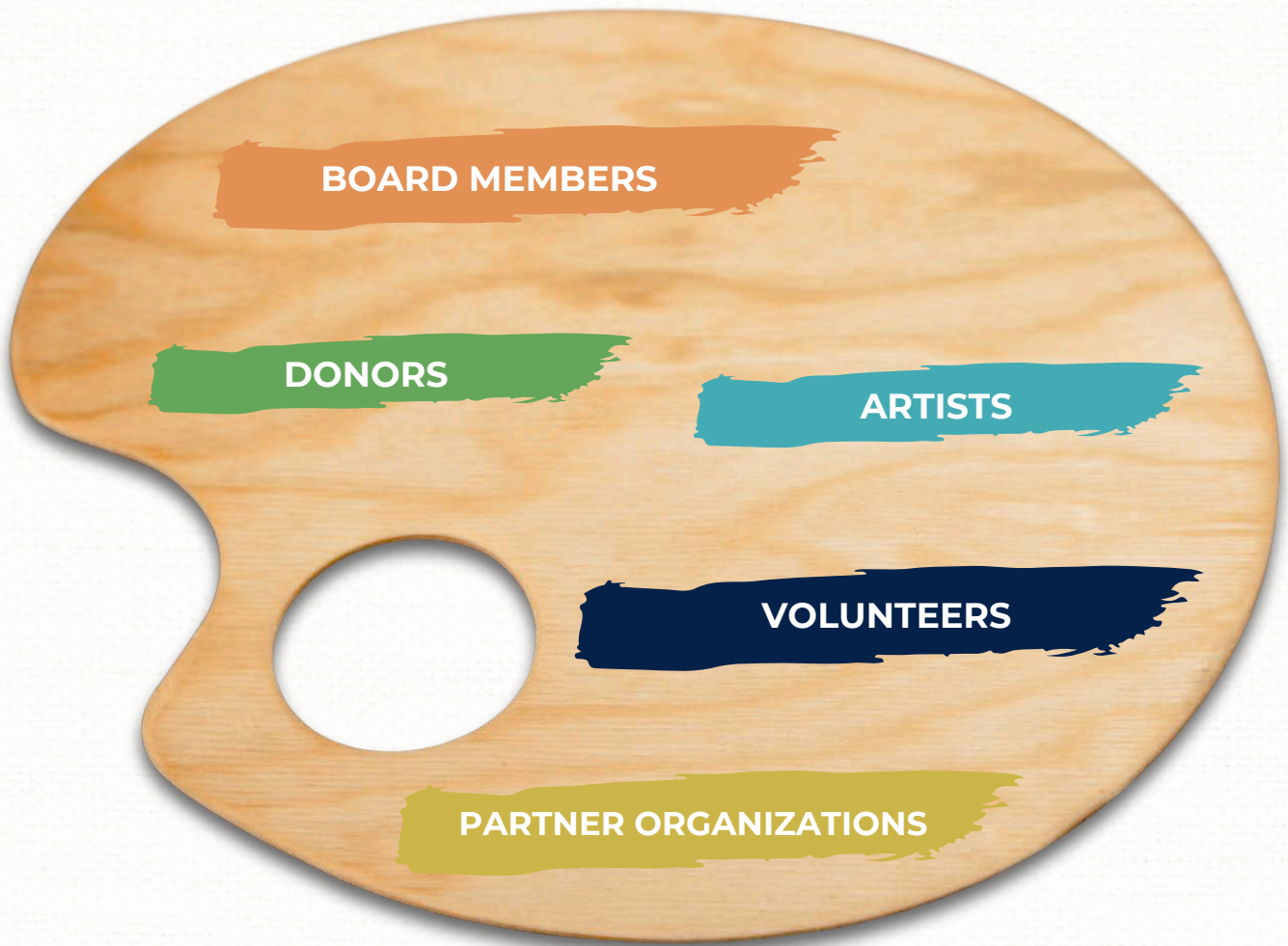
POLAND
120 kits

UGANDA
370 kits

KENYA
60 kits

THAILAND
300 kits

JAPAN
1 kit



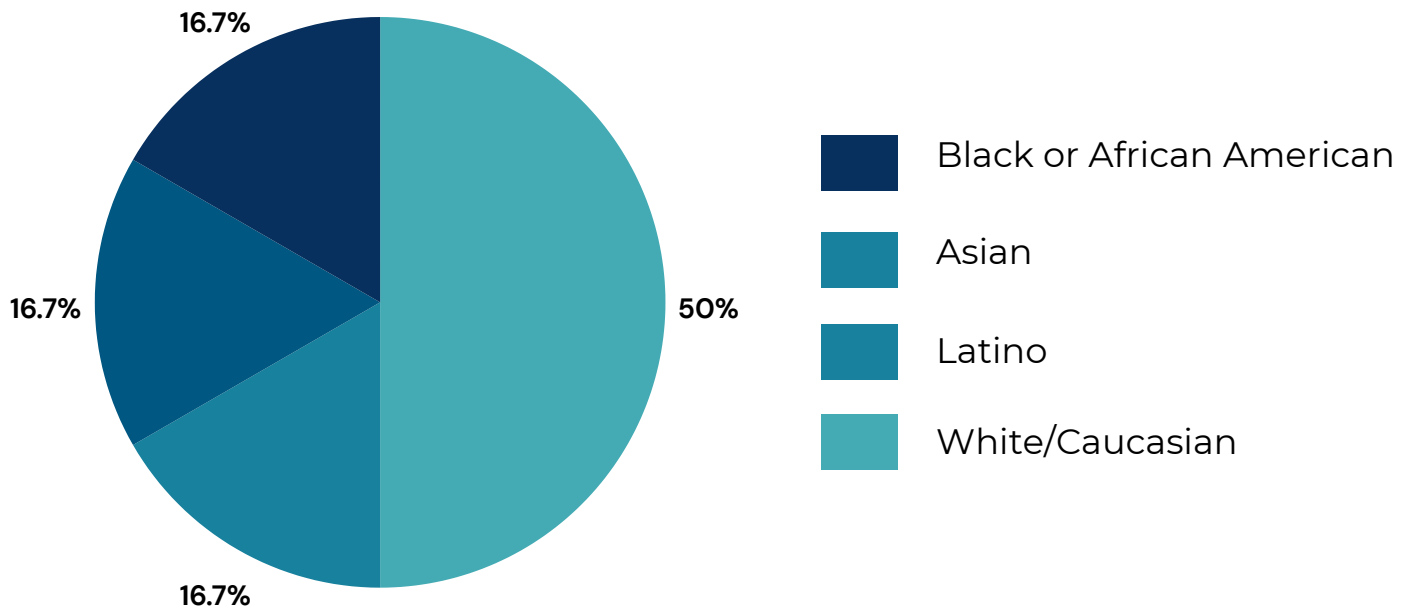
OUR PARTNERSHIPS



Steelcase

HiA BOARD

Together, **we form a diverse group** with a single mission of inspiring hope through collaborative art.



President – Pamela Alderman

Vice President – Kathy Pluymert

Secretary – Rhonda Anderson

Treasurer – Aubrey Lim

Member – Sarah Guevara

Member – Kameko Madere



YOUR CHANCE TO MAKE AN IMPACT

Your support delivers transformative art workshops and Art-in-a-Box kits, bringing hope and connection to those who need it most.

Together, we can heal and unite communities through the power of art.

GIVE NOW



CREATE. COLLABORATE. CHANGE.



HiA



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