



HIA

HEALING IN ARTS

2023 Annual Report

Silver
Transparency
2023

Candid.

healinginarts.org

501(c)(3) art-focused public charity
EIN #88-4188210



FROM OUR FOUNDER

Years ago, when I traveled home with my four children for a summer holiday, my dad convinced us to help him plant hundreds of seedlings. He liked to involve others in his projects, and he loved to plant trees. After my children grew up, I began making art that involved others, designing opportunities to help people discover their creative potential. **With nearly two decades of experience as a social practice artist, I've seen how art can help individuals grow and flourish, much like my dad's seedlings.**

After founding Healing in Arts in 2016, my creative team and I continue to plant seeds of healing through interactive, hands-on art. Our projects cultivate a sense of community by demonstrating the value of each and every person. In our own way, we follow my dad's legacy of planting something that will grow beyond our work and inspire others with hope.

Love,

Pamela Alderman

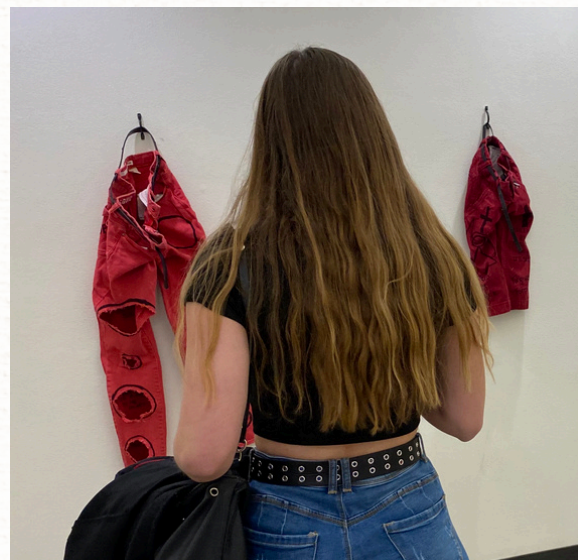
CEO & Founder
Healing in Arts



OPERATING SINCE 2016

OPPORTUNITY TO SERVE

With the increase in isolation and anxiety many feel today, **art can touch deep places within the human spirit.**



The estimated 76.2 million global cases of anxiety disorder are unlikely to recover for some time. — National Library of Medicine (2023)

ALone
Betrayed ^{over} and ^{over}
Church abuse
by priest
Drugged
Emotional
abuse
Fearful
Gender issues
Hypervigilant
Incest
Jumpy
Knife
Lost time
Misused
Self-doubt
Anxiety
Whore threats
it's your fault
Worthless
baby
dumb



OUR MISSION

We create interactive art experiences to cultivate hope, care, and connection.

OUR CORE VALUES



BEAUTY

We design art projects that inspire hope and reflect the beauty within us.



GENEROSITY

We provide ample art materials to make each participant feel valued and included.



SAFETY

We offer a safe space for art, creativity, listening, and making new friends.



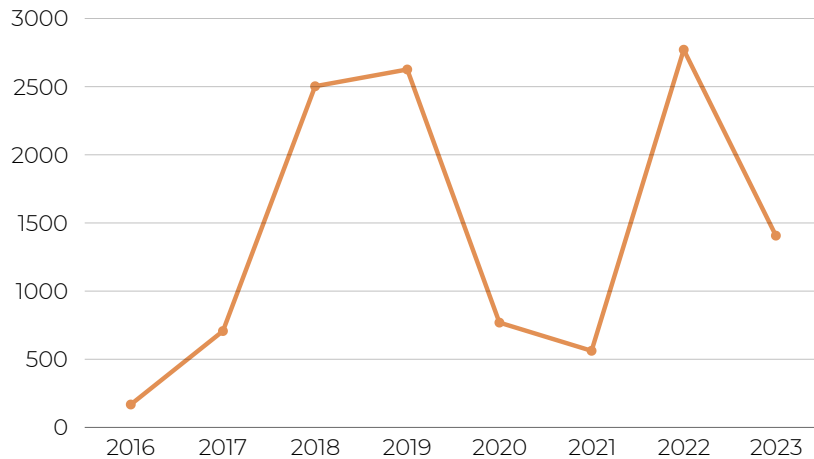
First Nations of Canada

WHAT DO WE DO

Healing in Arts creates collaborative art projects to foster creativity and healing in a safe and supportive environment. **This interactive work encourages empathy and connection through diverse narratives.** Because of our donors, the healing power of art enables individuals to experience hope on their journey toward personal growth.

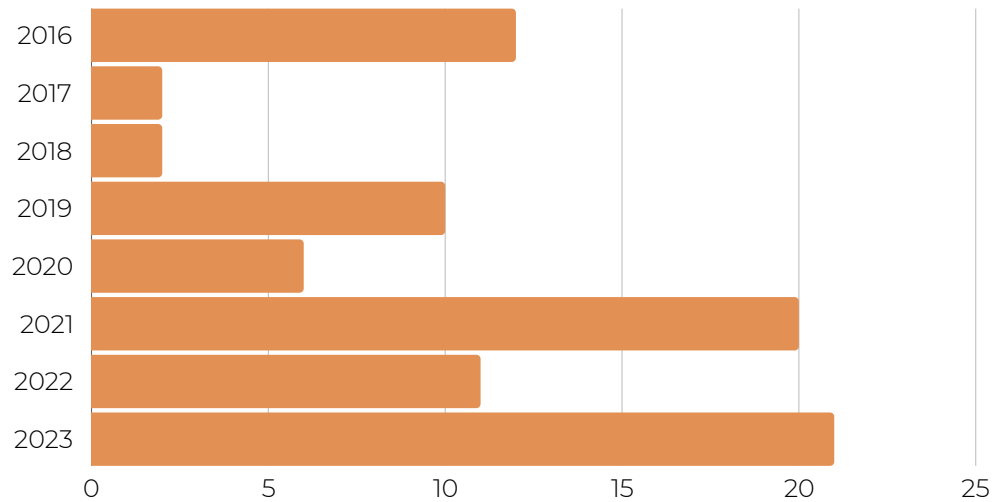
OUR IMPACT STATISTICS

Number of Individuals Served, 2016-2023



In 2020 and 2021, attendance was impacted by the pandemic

Number of Workshops, 2016-2023



11,481

**TOTAL PARTICIPANTS
SINCE 2016**

OUR GLOBAL IMPACT

Art-in-a-Box Kits

USA

2,800 kits

MEXICO

775 kits

UKRAINE

260 kits

POLAND

135 kits

UGANDA

370 kits

KENYA

60 kits

THAILAND

300 kits



4,700 ART KITS
DONATED

Healing in Arts ships Art-in-a-Box kits to communities around the world.

FEEDBACK

“

The workshop allowed us to use paint and color to express our hurts and life journey on canvas.

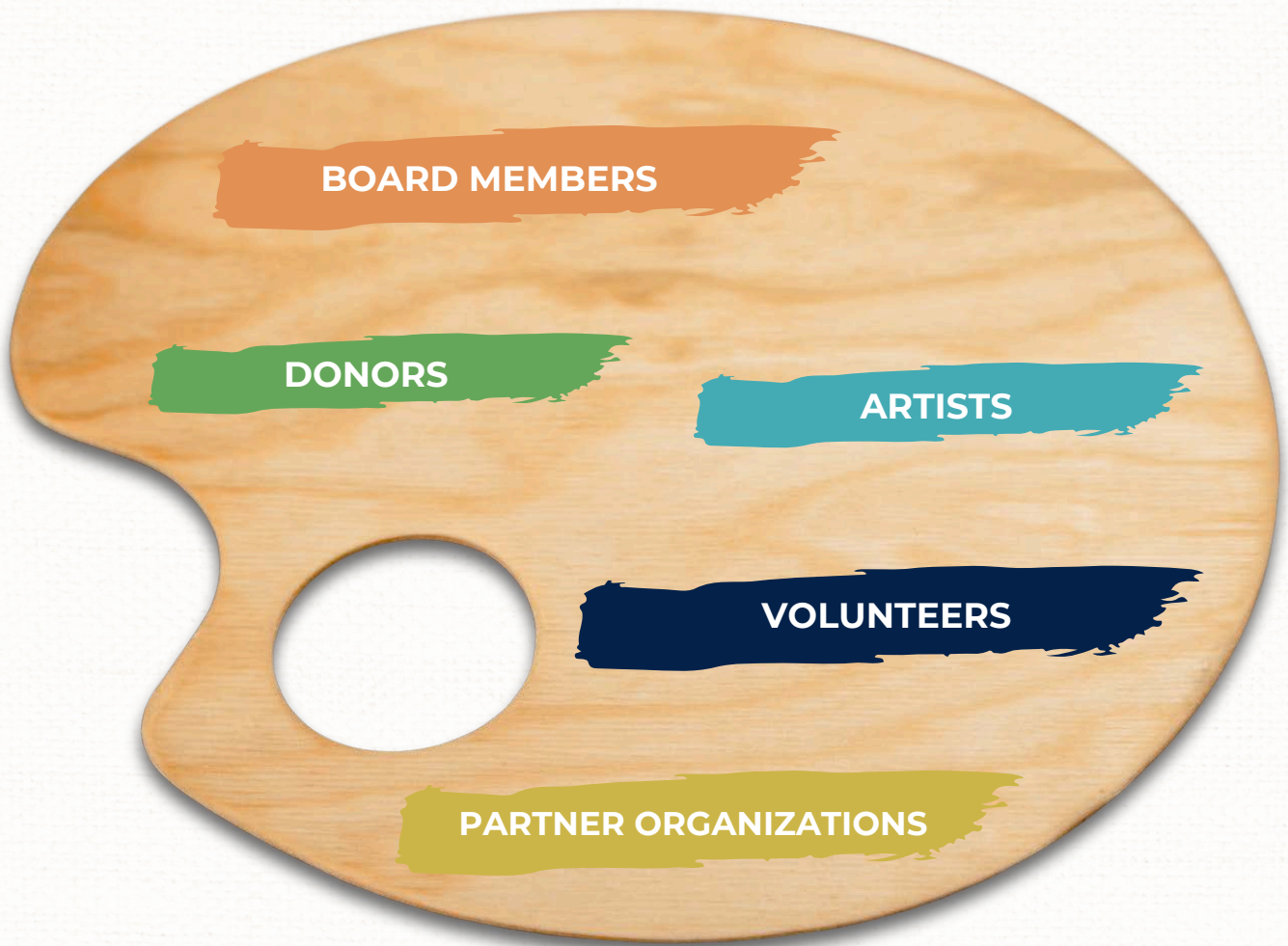
– Paula Kakekagumick, First Nations Canada

“No one heard my childhood cries. The art project offered a safe space to express my feelings.

– Monica, Survivor

This art project gave me a reason to get out of bed in the morning and put my feet on the floor.

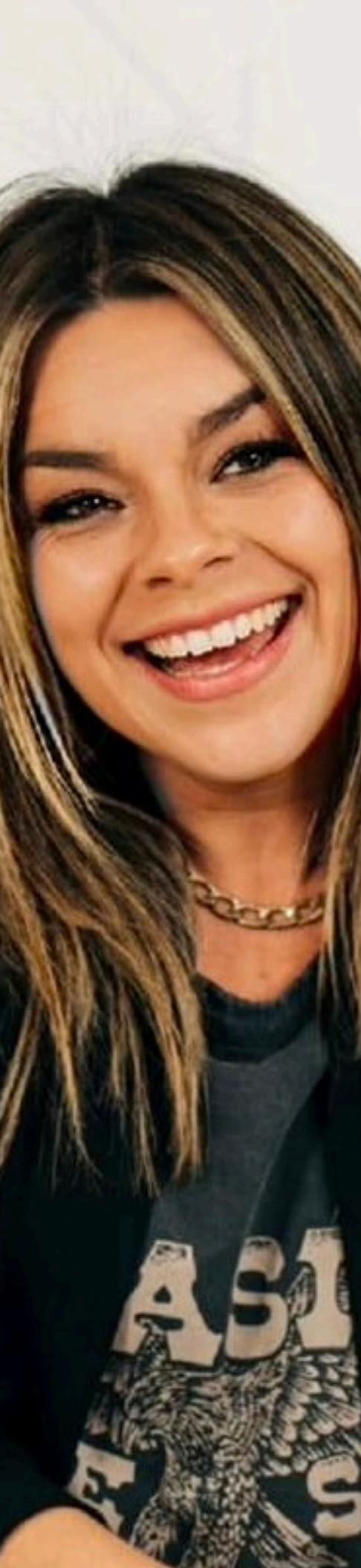
– Nicholas Janose, Veteran



OUR PARTNERSHIPS

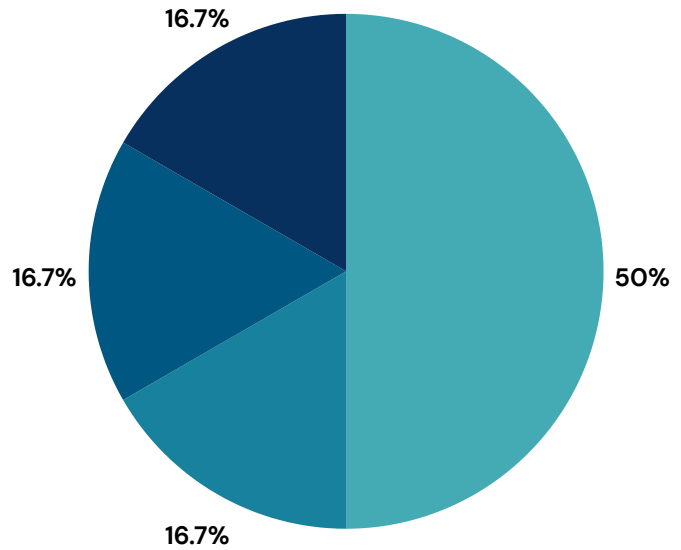






Steelcase



HiA BOARD

Together, **we form a diverse group** with a single mission of inspiring hope through collaborative art.



-  Black or African American
-  Asian
-  Latino
-  White/Caucasian

President – Pamela Alderman

Vice President – Kathy Pluymert

Secretary – Rhonda Anderson

Treasurer – Aubrey Lim

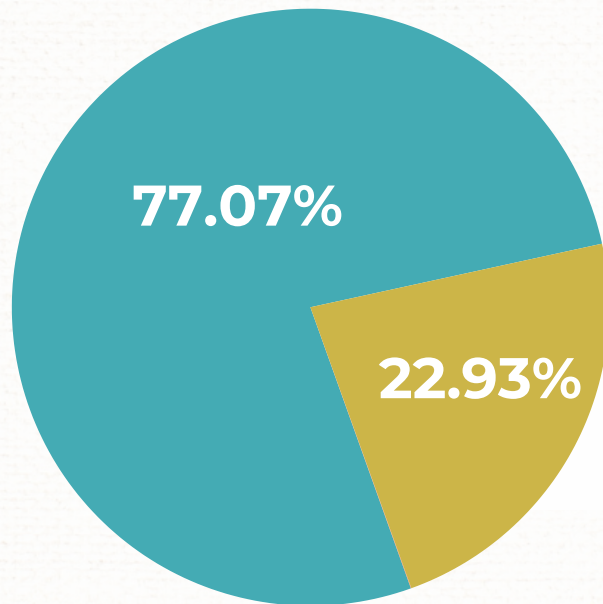
Member – Sarah Guevara

Member – Kameko Madere



TOTAL REVENUE: **\$23,438**
TOTAL EXPENSES: **\$18,634**

- **Program Expenses**
\$14,361.46
- **Administrative Expenses**
\$4,272.85



Silver
Transparency
2023

Candid.

Silver Level
Guidestar

The most effective charities spend 65% or more on programs. – Better Business Bureau



BE A PART OF THE SOLUTION

For each \$100 donated, you allow four people to participate in our art workshops.

- \$25 - 1 PERSON
- \$100 - 4 PEOPLE
- \$250 - 10 PEOPLE
- \$500 - 20 PEOPLE



GIVE BY MAIL: Healing in Arts, P.O. BOX 8342, Kentwood, MI, 49518

CREATE. COLLABORATE. CHANGE.



HiA



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