

HIA

HEALING IN ARTS

2022 Annual Report

healinginarts.org

501(c)(3) art-focused public charity
EIN #88-4188210



OUR MISSION

Healing Through Interactive Art.

WHAT WE DO

Hands-on workshops, Public art displays, and Global art kits.

OUR CORE VALUES



BEAUTY

We design art projects that inspire hope and reflect the beauty within us.



GENEROSITY

We provide ample art materials to make each participant feel valued and included.



SAFETY

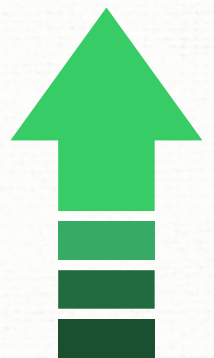
We offer a safe space for art, creativity, listening, and making new friends.



Thank you
for supporting
our mission
and helping us
bring healing
through art.

YEAR-END FINANCES

TOTAL REVENUE
\$9,131.00





SPONGE
ART AT
DAVID'S
HOUSE
MINISTRIES

WHO WE SERVE

We empower individuals facing trauma, abuse, and adversity—veterans, survivors, youth, and diverse communities—**to heal and build resilience.**



OUR FOUNDER

During the pandemic, Healing in Arts faced the challenge of staying connected with our community amid isolation and uncertainty. By delivering art supplies, offering pickups, and hosting safe outdoor events, we ensured creativity remained accessible to everyone.

When connection seemed out of reach, these efforts created opportunities for meaningful artistic expression, bringing joy, hope, and healing. **Your support proved that creativity has the power to unite and uplift us, even in the toughest times.**

Thank you for being part of this mission!

With gratitude,

Pamela Alderman

Founder & Artist
Healing in Arts



OPERATING SINCE 2016



WHY WE DO WHAT WE DO

Healing in Arts exists to bring hope, care, and connection through interactive art projects.

We believe every person matters and that art can heal, inspire, and activate cultural change. By working with trauma survivors, veterans, and incarcerated teens, HiA helps people feel seen, valued, and empowered. Through hands-on workshops and art kits, we foster community, spark creativity, and promote healing.

EMPOWERING
VULNERABLE
YOUTH
THROUGH ART



THE ART OF OPPORTUNITY

The pandemic brought an unprecedented wave of loneliness and isolation. According to a study by the Kaiser Family Foundation, **in 2020, 36% of adults in the United States reported feelings of serious loneliness.** Social distancing measures, while necessary, deepened the emotional toll, leaving many individuals yearning for connection and support.

WE'RE MAKING A DIFFERENCE THROUGH OUR PARTNERSHIPS

At Healing in Arts, we combat loneliness and isolation by uniting people through creativity. Our engaging workshops build community and encourage self-expression, while our art kits bring the joy of art to your doorstep. **With your support, we spark hope and connection,** one artistic experience at a time.



FEATURED PROJECTS



SURVIVOR PROJECTS



AWARENESS PROJECTS



VETERAN PROJECTS



2,500

Students and community members wrote postcards

The Connections project invites individuals to connect with those who don't look, think, or act like us.

60

Students with disabilities painted butterfly shapes

Butterfly Kaleidoscope celebrates transformation, illustrating how we, like butterflies, evolve in vibrant and unique ways.

COMMUNITY PROJECTS



The Scarlet Cord, Empire High School; Tucson, AZ (Our Zoom classroom experience)

After watching *The Scarlet Cord* film, students created paintings for their own exhibit on sex trafficking. They also invited family members and friends to write healing messages on 750 wooden hearts. **The inspiring notes were given to survivors at a residential treatment center.**



VETERAN PROJECTS

10,297

VETERANS
& FAMILY
PARTICIPATION

105

U.S. military veterans &
families

Monthly Art Classes

A Kent County Veterans
Services partnership

60

U.S. military veterans

SOS: Stories of Service

Veterans told their stories on
motorcycle helmets.

10,000

Community members

Yellow Ribbon Project

The public wrote notes for
deployed soldiers.

110

U.S. military veterans &
families

Units of Connection

Grandparents, parents,
children, and grandchildren
gathered to paint patriotic
designs on wooden tiles.

22

U.S. military veterans

Voices

The Voices exhibit invited
veterans to create art and
share their stories.



OUR IMPACT

MARK'S STORY

Eight years after leaving the Special Forces, Mark still struggled with the gap between military and civilian life, finding it hard to talk about a failed marriage or missed birthdays. Like many veterans, he faced years of challenges coping with the aftermath of war.

Creating art for a public exhibition was a big step for him. Yet, he surprised everyone by standing near his art display daily, even in the rain, staying drug- and alcohol-free. Over the nineteen-day event, his engagement with an appreciative audience revealed emotional growth.

The next year Mark returned to visit during exhibit setup, smiling—a testament to the positive impact of his journey. The experience had renewed his sense of purpose, helping him secure a steady job and embrace a more open, peaceful life.

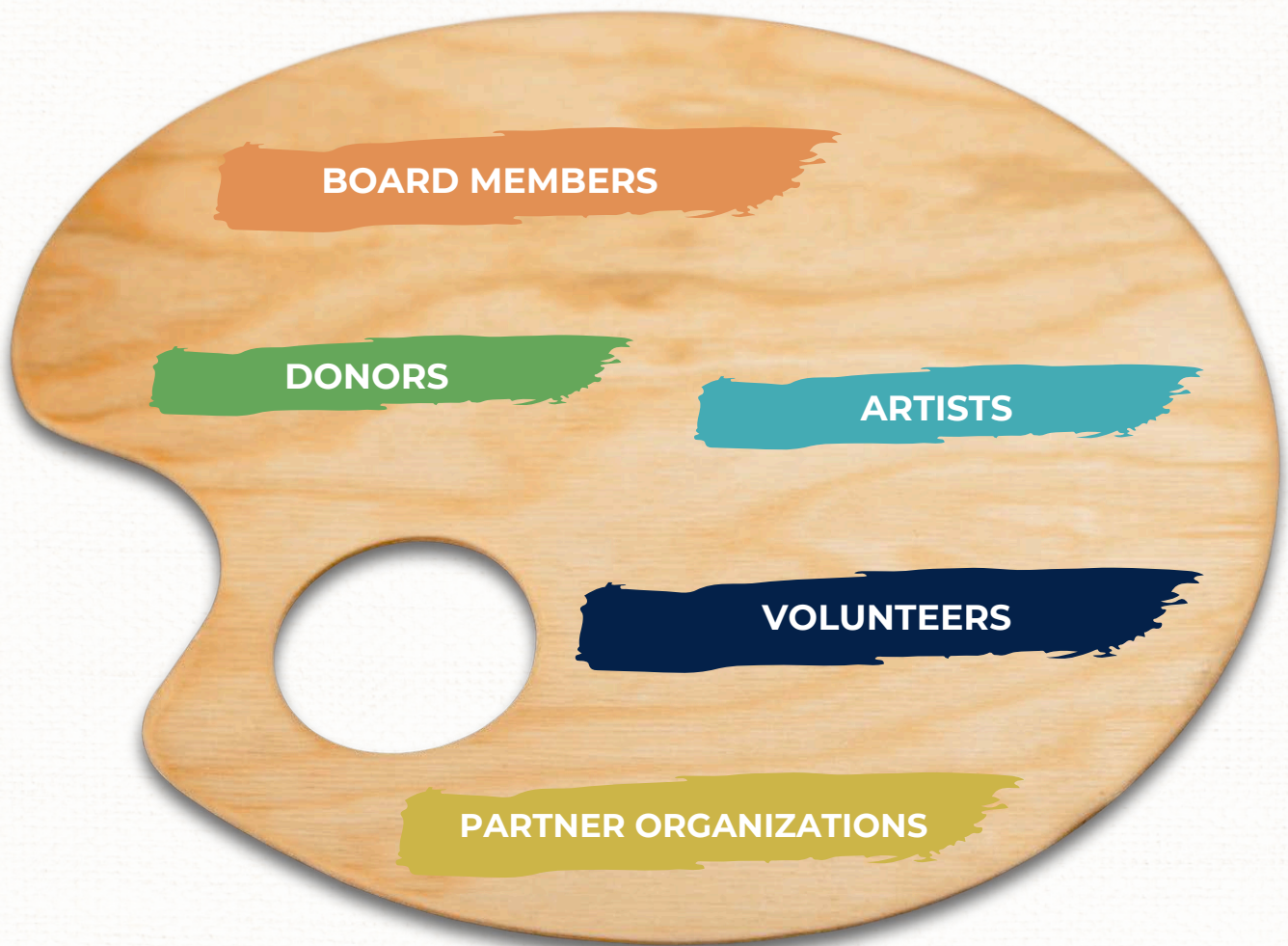
THE JOURNAL OF THE AMERICAN ART THERAPY ASSOCIATION STATES THAT **ART EFFECTIVELY TREATS MENTAL HEALTH DISORDERS** LIKE DEPRESSION, ANXIETY, AND PTSD.

OUR GLOBAL IMPACT

Art Kits



3,366 ART KITS
DONATED



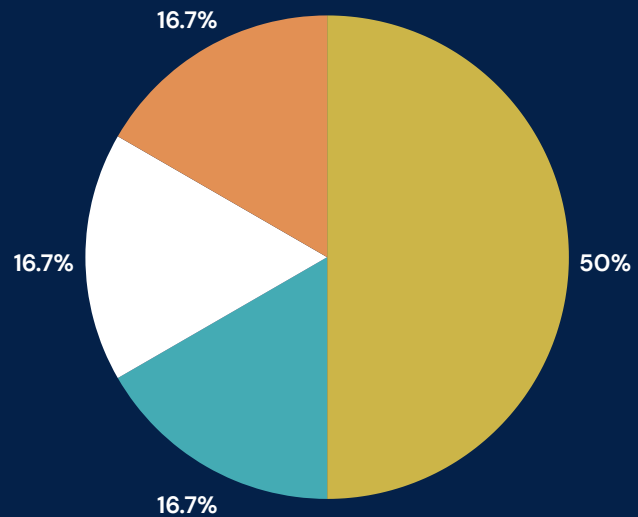
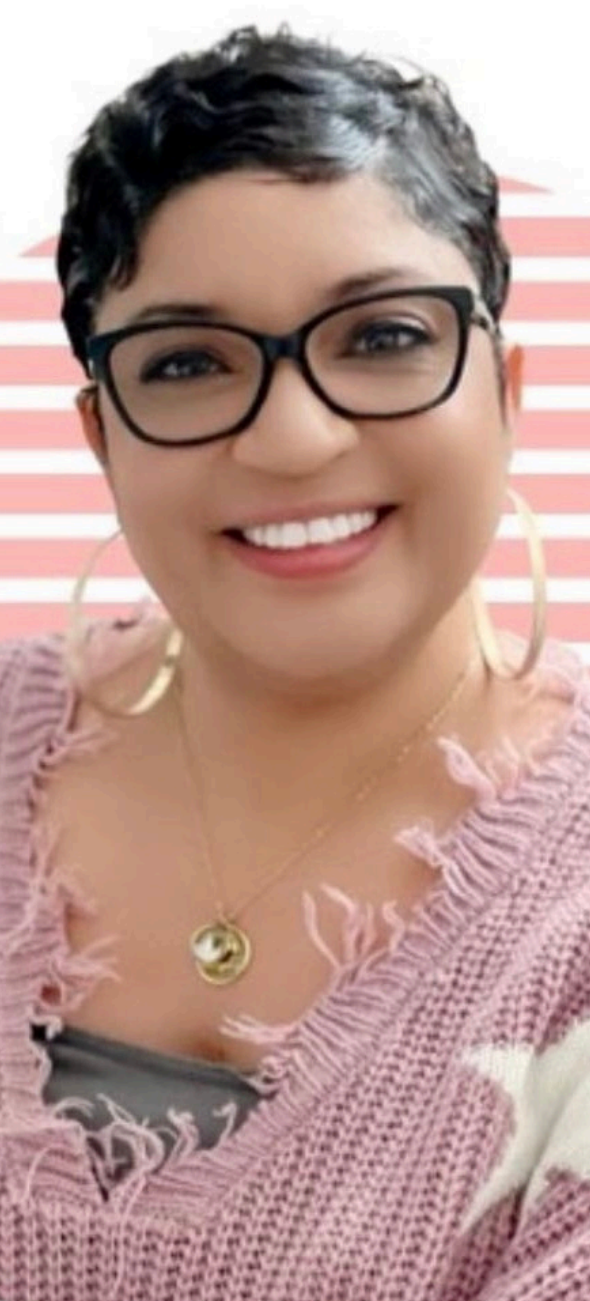
OUR PARTNERSHIPS



Steelcase

OUR BOARD

Together, **we form a diverse group** with a single mission of inspiring hope through art.



President – Pamela Alderman

Vice President – Kathy Pluymert

Secretary – Rhonda Anderson

Treasurer – Aubrey Lim

Member – Sarah Guevara

Member – Kameko Madere



YOUR CHANCE TO MAKE AN IMPACT

Your support makes transformative art workshops and global art kits possible, bringing hope and connection to those who need it most.

Together, we can heal and unite communities through the power of art.



CREATE. COLLABORATE. CHANGE.



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