

HEALING IN ARTS 2024 ANNUAL REPORT

HEALING
THROUGH
INTERACTIVE
ART

HiA

healinginarts.org

501(c)(3) art-focused public charity
EIN #88-4188210

Platinum
Transparency
2024

Candid.

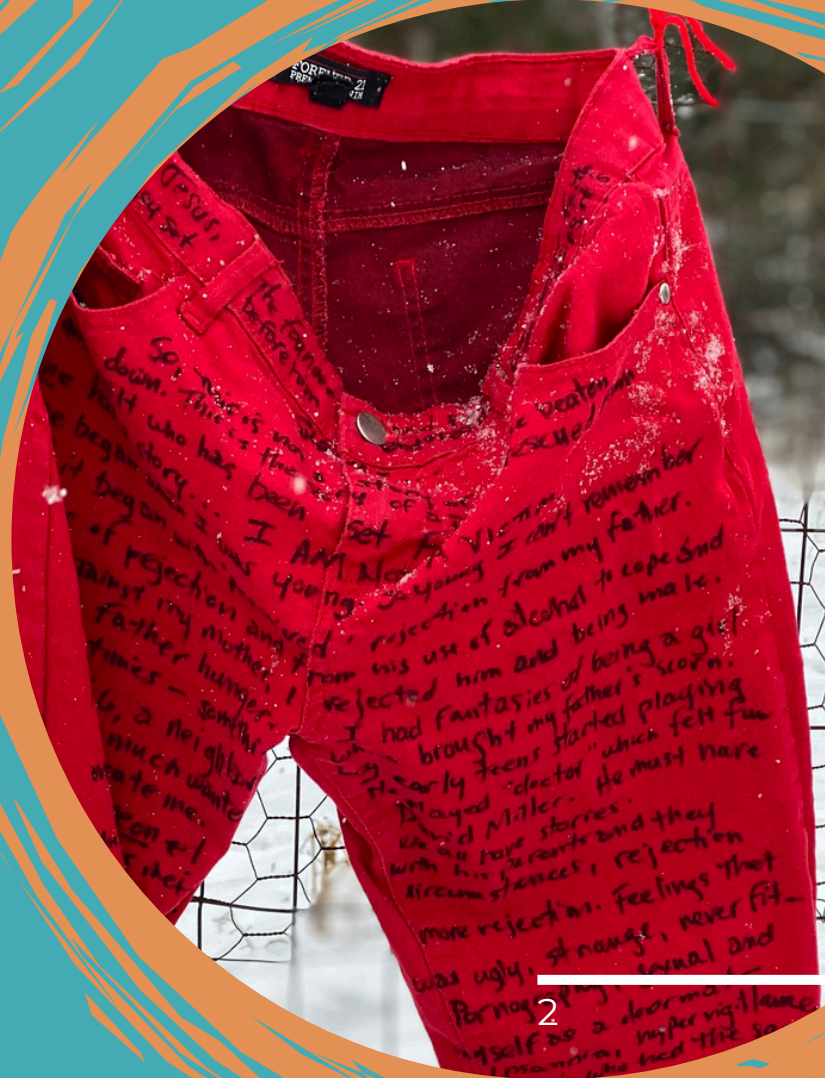


OUR MISSION

We create interactive art experiences to foster community, inspire hope, and promote healing.

OUR VISION

A world where art builds community, inspires hope, and creates lasting change.



FY '24

TOTAL REVENUE

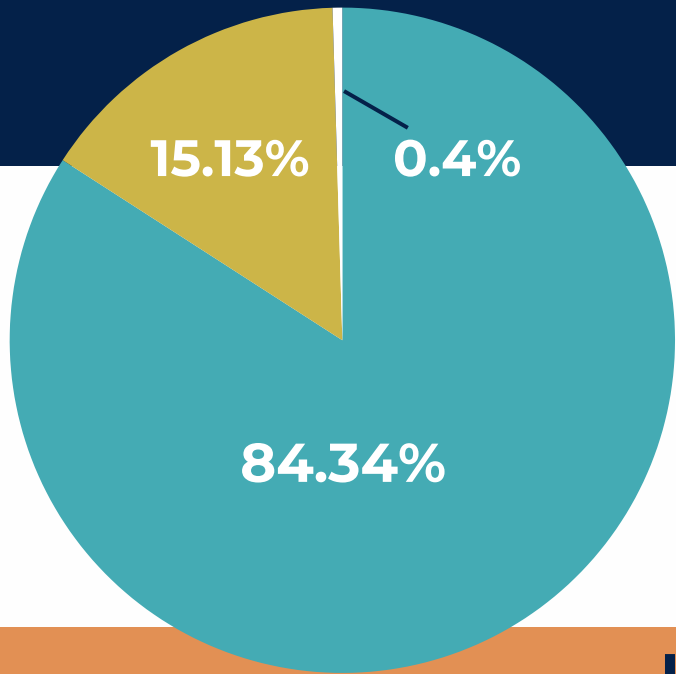
\$79,073

TOTAL EXPENSES

\$71,521

NET ASSETS

\$18,646



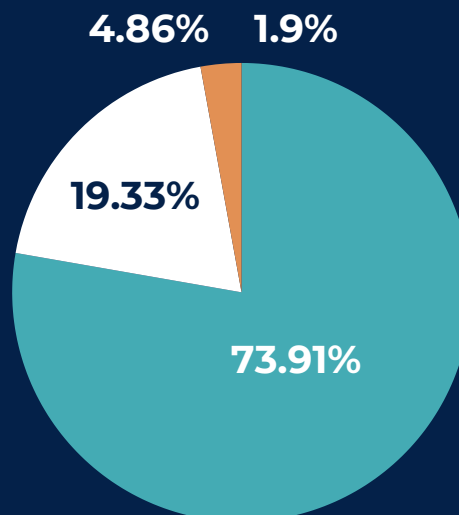
- **Program Expenses**
\$60,382
- **Administrative Expenses**
\$10,821
- **Fundraising Expenses**
\$317

PERCENTAGE OF FUNDS FOR COMMUNITY IMPACT

84.43%

INCOME SOURCES

- Donations by individuals
- Corporate Funding
- Earned Income
- Grants



OUR FOUNDER

As I reflect on this past year, I am deeply grateful for the growth and impact we've achieved together. Healing in Arts has continued to spark healing, hope, and connection through creative collaboration, reaching individuals from Michigan to Mexico and beyond, thanks to your unwavering support.

This year, *Art for Honor* celebrated veterans' resilience, *Red Jeans Redemption* empowered trauma survivors to reclaim their voices, and our art kits brought joy to communities as far as Ukraine and Thailand. These initiatives demonstrate the transformative power of art to foster belonging and inspire hope.

Your partnership makes this work possible.
Whether you donate, volunteer, or share our mission, you are planting seeds of healing in the lives of those we serve.

Together, we can build a brighter, more connected future—one brushstroke, one story, and one act of kindness at a time.

With gratitude and hope,



Founder and Executive Director



GRAND VALLEY
STATE UNIVERSITY
www.gvsu.edu



OPERATING SINCE 2016



WHY WE DO WHAT WE DO

Healing in Arts exists to bring hope, care, and connection through interactive art projects.

We believe every person matters and that art can heal, inspire, and activate cultural change. By working with trauma survivors, veterans, and incarcerated teens, **HiA helps people feel seen, valued, and empowered.** Through hands-on workshops and art kits, we foster community, spark creativity, and promote healing.

FEATURED PROJECTS

ART FOR HONOR

We created a space for veterans to share their stories through art, **fostering healing and connection** while honoring their sacrifices.

RED JEANS REDEMPTION

This awareness initiative focuses on storytelling and healing for sexual trauma survivors, **transforming pain into hope** through creative expression.

PATCHWORK OF LOVE

This collaborative project **unites refugee communities** by creating collective art pieces that symbolize connection, unity, and shared creativity.

- The VA estimates that **22 veterans commit suicide** each day.
- Each year, **463,634 people aged 12 or older are victims of rape or sexual assault.**
- **120 million people are forcibly displaced** worldwide.

NATIONAL STATISTICS

OUR IMPACT

IMPACT STORY

“After losing Emperor, my Navy SEAL Team-3 war dog, I hesitated to join the Art for Honor exhibit for veterans. **But the creative journey opened a path to healing, helping me express my emotions and fight my daily battles.** Building my sculpture gave me the courage to share my art with the world, even on the hardest days. Thank you for the support from the HiA team and fellow veteran artists. Thanks for saving my life.”

LASZLO SZALAY, USMC VETERAN

OUR IMPACT

THE JOURNAL OF THE AMERICAN ART THERAPY ASSOCIATION STATES THAT **ART EFFECTIVELY TREATS MENTAL HEALTH DISORDERS** LIKE DEPRESSION, ANXIETY, AND PTSD.



COMMUNITIES SERVED

1,200

PARTICIPANTS
SERVED THIS YEAR

36

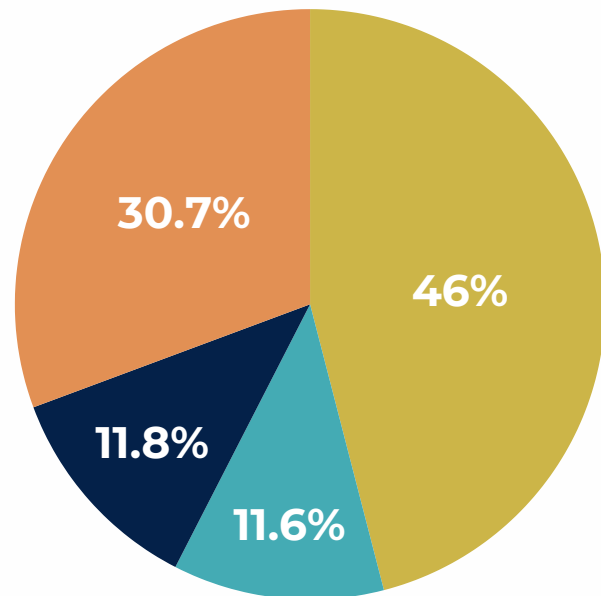
WORKSHOPS
CONDUCTED

66

VOLUNTEERS

12,850

TOTAL PARTICIPANTS
SERVED SINCE 2016



- Veterans & Families
- Refugees
- Trauma Survivors
- Students with Disabilities



OUR GLOBAL IMPACT

Art Kits



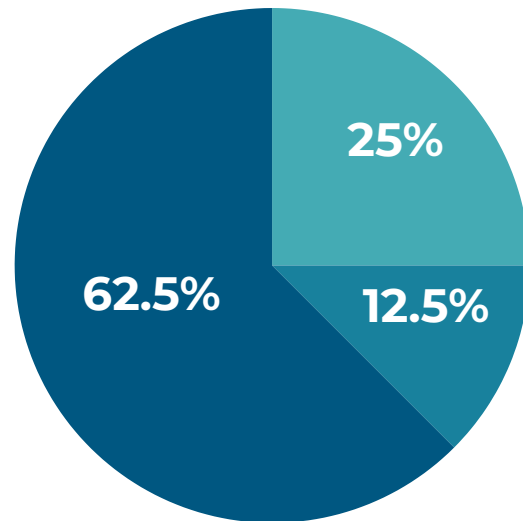
4,914 ART KITS
DONATED




**Healing in Arts ships art kits to
communities around the world.**



OUR BOARD

We are a diverse group united by a shared mission to inspire hope through collaborative art.



-  Asian
-  African American
-  White/Caucasian

- President** – Pamela Alderman
- Vice President** – Rhonda Anderson
- Secretary** – Emma Waldvogel
- Treasurer** – Aubrey Lim
- Member** - Kathy Pluymert
- Member** – Yeram Leonard
- Member** – Debbie Knapp
- Member** – Denise Zalsman
- Honorary Member** – “Teddy”



WAYS TO PARTNER WITH US

MAKE A GIFT

Give a one-time or recurring donation to support life-changing art programs.

SPONSOR A PROJECT

Fund a specific initiative, ensuring its success.

VOLUNTEER

Share your time and talents to help bring our projects to life.

SPREAD THE WORD

Share our mission with your network to expand our reach.



BE A FORCE FOR GOOD

Healing in Arts uses creativity to heal, inspire, and connect. **Your partnership brings hope and purpose through collaborative art.**

DONOR STORY

In 2023, we were thrilled to send 1,000 art kits to children in Ukraine and Mexico. This effort required sponsors, and two remarkable donors made it possible. A 20-year-old working a part-time, minimum-wage job contributed half the funds, and his grandparents generously matched his donation to fully fund the project. **Thanks to their generosity and yours, we shipped more kits this year, spreading the joy of art across borders.**

MAKE A DIFFERENCE THROUGH ART

- **Provide free, hands-on workshops** for veterans, trauma survivors, and vulnerable youth.
- **Ship art kits** worldwide, bringing creativity and healing to individuals.
- **Create powerful public art displays**, raising awareness of critical social issues.

BE A PART OF THE SOLUTION

Plant seeds of healing and spread hope.
Become an Impact Partner at healinginarts.org.

\$50 - Provides art kits for a family to create together.

\$250 - Funds materials for an interactive, hands-on workshop.

\$1,000 - Supports a large-scale community art project, like a mural.

Thank you for believing in the transformative power of art.
Let's create a brighter, more connected future—**together**.

OUR PARTNERS





Living with **Intention**

We who are strong ought to bear the weaknesses of those without strength.



Join us in
transforming lives
through art!

GIVE NOW



EIN #88-4188210 healinginarts.org

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